

# **Global Steel Trade Monitor**

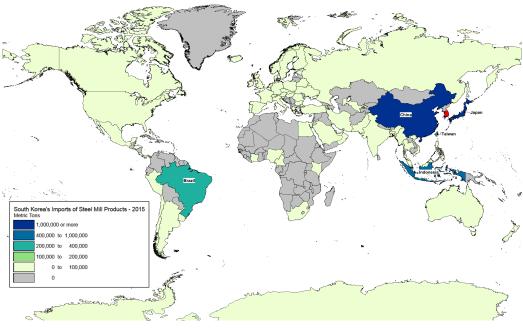
## Steel Imports Report: South Korea

Background June 2016

South Korea is the world's third-largest steel importer. In 2015, South Korea imported 21.5 million metric tons of steel — a 3.3 percent decrease from 22.2 million metric tons in 2014. South Korea's imports represented 6 percent of all steel imported globally. South Korea's steel imports were roughly 60 percent the size of the largest steel importer, the United States, in 2015. In value terms, steel represented just 3 percent of the total amount of goods imported into South Korea in 2015.

South Korea imports steel from over 110 countries and territories. The 5 countries labeled in the map below represent the top import sources for South Korea's imports of steel, with each sending more than 200 thousand metric tons and together accounting for 97 percent of South Korea's steel imports in 2015.

## South Korea's Imports of Steel Mill Products - 2015



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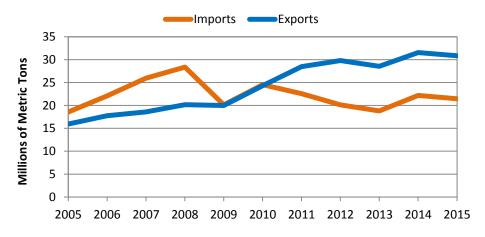
## **Quick Facts:**

- World's third-largest steel importer: 21.5 million metric tons (2015)
- 13% steel import decline since 2010
- Import penetration down from 41.3% in 2009 to 35.6% in 2015
- Year-on-year import volume down 3.3% while import value down 26%
- Top three import sources: China, Japan, and Indonesia
- Largest producers: POSCO and Hyundai Steel Co.
- 5 trade remedies in effect against imports of steel mill products

#### Steel Trade Balance

Prior to 2009, South Korea had a trade deficit in steel products. Imports fell in 2009, bringing steel exports and imports into balance. Since 2010, however, South Korea's exports have outpaced imports, growing 27 percent between 2010 and 2015, while imports shrank by 13 percent. As such, South Korea now has a trade surplus in steel products, amounting to 9.4 million metric tons in 2015.

#### South Korea's Trade in Steel Mill Products

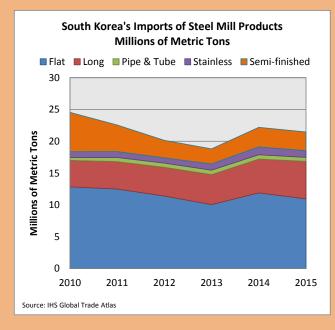


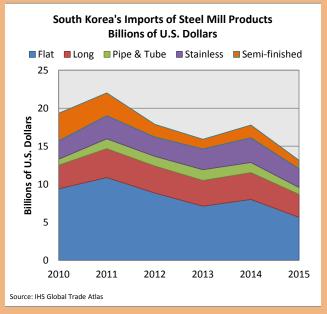
Source: IHS Global Trade Atlas

#### Import Volume, Value, and Product

In 2010, South Korea's steel imports reached a 5-year peak of 24.5 million metric tons. Since then, however, imports have fallen every year except 2014. In 2015, the volume of South Korea's steel imports declined slightly by 3.3 percent to 21.5 million metric tons. By contrast, the value of South Korea's 2015 imports declined by 26 percent to \$13.2 billion from \$17.8 billion in 2014, which can be attributed to a significant drop in global steel prices.

Flat products account for just over half of South Korea's steel imports. In 2015, 51 percent, or 11 million metric tons, of South Korea's steel imports were of flat products, a decrease from 2014's share of 54 percent. Long products accounted for 27 percent, or 5.9 million metric tons, of South Korea's steel imports in 2015, followed by semi-finished steel (14%), stainless products (5%), and pipe and tube products (3%).



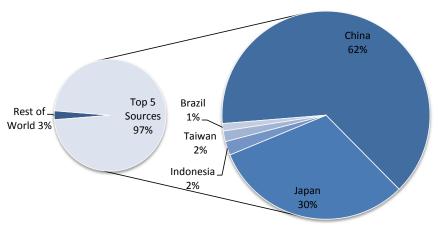


#### **Imports by Top Source**

The top 5 source countries for South Korea's steel imports represented 97 percent of the total steel import volume in 2015 at 20.9 million metric tons (mmt). China accounted for the largest share of South Korea's imports by source country at 62 percent (13.4 mmt), followed by Japan at 30 percent (6.5 mmt).

The United States ranked 14th as a source for South Korea's imports in 2015. South Korea imported 24 thousand metric Source: IHS Global Trade Atlas tons from the U.S. in 2015 - a

#### South Korea's Steel Imports - Top 5 Sources 2015 - Millions of Metric Tons



49.1 percent decline from 47.3 thousand metric tons in 2014.

#### **Trends in Imports from Top Sources**

While the volume of South Korea's steel imports decreased from seven of South Korea's top 10 steel import sources between 2014 and 2015, the overall value of South Korea's imports decreased from nine of the top ten, reflecting the decline in global steel prices.

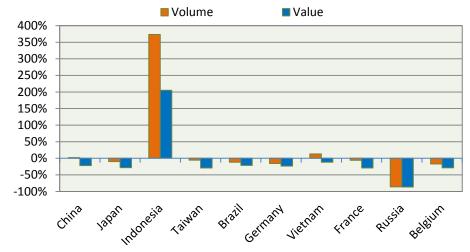
Considerable decreases in steel value between 2014 and 2015 included South Korea's imports from Russia (down 86.6%), Taiwan (down 29.4%), and France (down 29.3%). South Korea's imports

from Indonesia were a notable exception to this trend, increasing by 205.1 percent in value between 2014 and 2015.

Imports from Indonesia also showed the largest increase in volume, 373.6 up percent. Imports from China and Vietnam also increased in volume, up 2.2 and 13.2 percent, respectively.

Sizeable decreases in South Korea's steel import volume occurred from Russia (down 86% from 2014), Belgium (down 17%), and Germany (down 15.7%).

#### Percent Change in Imports from Top 10 Sources (2014 to 2015)

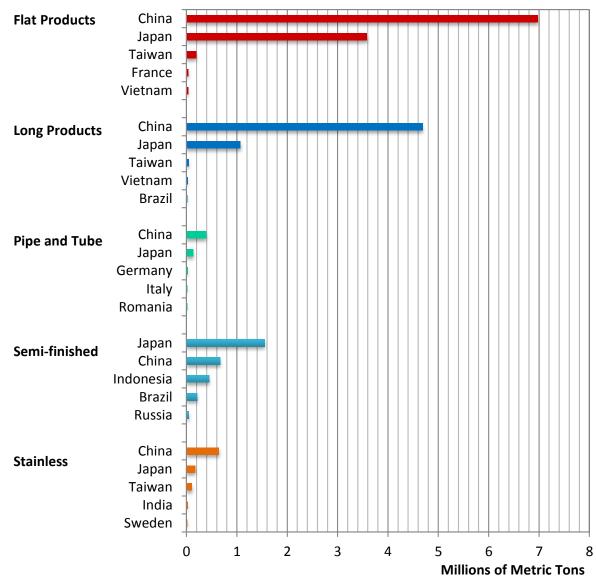


Source: IHS Global Trade Atlas

#### **Top Sources by Steel Product Category**

South Korea's top import sources by volume vary across types of steel products, though China and Japan hold the first and second spots for all products. China accounted for the largest share of South Korea's imports of flat products at 63.6 percent (7 million metric tons), long products at 79.6 percent (4.7 million metric tons), pipe and tube products at 63.4 percent (390 thousand metric tons) and stainless products at 60.1 percent (642 thousand metric tons). Japan accounted for the largest share of South Korea's semi-finished imports at 52.9 percent (1.5 million metric tons) and the second-largest shares of South Korea's imports of flat products at 32.7 percent (3.6 million metric tons), long products at 18.2 percent (1.1 million metric tons), pipe & tube at 22 percent (135 thousand metric tons), and stainless products at 16.3 percent (174 thousand metric tons).

#### South Korea's Top 5 Import Sources by Product - 2015



Source: IHS Global Trade Atlas

#### South Korea's Export Market Share from Top Source Countries

In 2015, the share of steel exports sent to South Korea from its top import sources decreased or remained the same in all cases except exports from Indonesia and Taiwan. In 2015, the share of Indonesia's steel exports to South Korea increased 10.1 percentage points, while Taiwan's increased

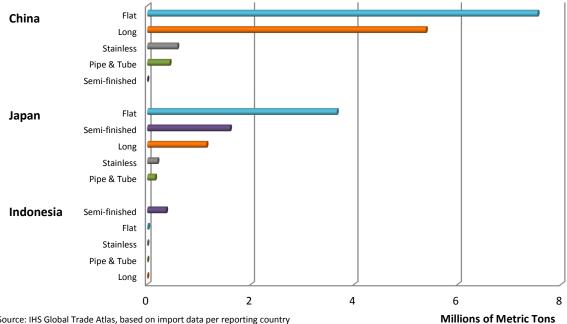
percentage points. 0.2 Countries with notable decreases in their share of steel South Korea exports to included China (down percentage points from 2014), Brazil (down 1.4 percentage points), and Japan (down 1.3 percentage point).

Among South Korea's import sources, China, Japan, and Indonesia sent the largest shares of their steel exports to South Korea. Flat products accounted for the largest share of steel exports to South Korea Note: 2015 data for Vietnam not available

South Korea's Steel Export Market Share									
Top 10 Import Share of		South Korea's	Share of	South Korea's					
Sources Exports to S.		Rank in 2014	Exports to S.	Rank in 2015					
	Korea - 2014		Korea - 2015						
China	14.1%	1	12.2%	1					
Japan	17.4%	1	16.1%	1					
Indonesia	9.2%	5	19.3%	2					
Taiwan	3.1%	10	3.3%	9					
Brazil	3.4%	6	2.0%	11					
Germany	0.3%	33	0.3%	33					
Vietnam	1.8%	11	N/A	N/A					
France	0.4%	26	0.4%	26					
Russia	1.2%	20	0.2%	50					
Belgium	0.6%	20	0.3%	25					
Source: IHS Global Trade Atlas, based on import data per reporting country									

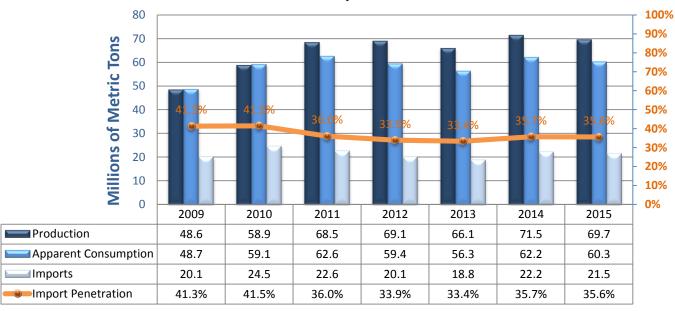
from China and Japan in 2015, at 54 percent (7.5 million metric tons) and 54 (3.7 million metric tons), respectively, second largest share of Japan's exports to South Korea, at 24 percent (1.6 million metric tons). Nearly all of Indonesia's exports to South Korea consisted of semi-finished steel in 2015, at 95 percent (363 thousand metric tons).

#### **Steel Export Composition of Top Market-Share Countries - 2015**



#### **Overall Production and Import Penetration**

#### **South Korea's Steel Import Penetration**



Source: World Steel Association; IHS Global Trade Atlas

Between 2009 and 2011, South Korea's crude steel production grew by 41 percent. Since 2011, South Korea's production has maintained a relatively steady average at 69 million metric tons per year. Over the same period, apparent consumption (a measure of steel demand) went from being in balance with production to falling behind by over 9 million metric tons in 2015. South Korea's steel imports increased 22 percent between 2009 and 2010 before maintaining a downward-trending average through 2013 at 20.5 million metric tons and a slightly upward-trending average through 2015. Between 2009 and 2015, South Korea's import penetration decreased 5.7 percentage points. Since 2011, import penetration has maintained an average of 34.9 percent.

#### **Top Producers**

South Korea's steel production is concentrated among a small number of companies, with the country's top 3 producers accounting for 65.8 million metric tons, or 94 percent, of total 2015 production, based on available data.

	South Korea's Top Steel Producers in 2015						
Rank	Company	Production (mmt)	Main Products				
1	POSCO	42	Hot-rolled, cold-rolled, plate, stainless, electrical, wire rods				
2	HYUNDAI Steel Company	20.5	Beams, reinforcing bars, hot-rolled, plates				
3	Dongkuk Steel Mill Co, Ltd	3.3	Plates, sections, bars				
Source: World Steel Association; Hoovers; MarketLine							

#### **Trade Remedies in the Steel Sector**

Antidumping duties (AD), countervailing duties (CVD), associated suspension agreements, and safeguards are often referred to collectively as trade remedies. These are internationally agreed upon mechanisms to address the market-distorting effects of unfair trade, or serious injury or threat of serious injury caused by a surge in imports. Unlike anti-dumping and countervailing measures, safeguards do not require a finding of an "unfair" practice. Before applying these duties or measures, countries investigate allegations and can remedy or provide relief for the injury caused to a domestic industry. The table below provides statistics on the current number of trade remedies the South Korea has against imports of steel mill products from various countries. South Korea has no steel mill safeguards in effect.

South Korea's Trade Remedies in Effect Against Steel Mill Imports							
Country	AD	CVD	Suspension Agreements and Undertakings	Total			
India	1			1			
Japan	2		1	3			
Spain	1			1			
TOTAL Source: World Trade Or	4 rganization, through Jur	<b>0</b> ne 30, 2015	1	5			

## Steel Imports Report: Glossary

**Apparent Consumption:** Domestic crude steel production plus steel imports minus steel exports. Shipment data are not available for all countries, therefore crude steel production is used as a proxy.

**Export Market:** Destination of a country's exports.

**Flat Products:** Produced by rolling semi-finished steel through varying sets of rolls. Includes sheets, strips, and plates. Used most often in the automotive, tubing, appliance, and machinery manufacturing sectors.

**Import Penetration:** Ratio of imports to apparent consumption.

**Import Source:** Source of a country's imports.

**Long Products:** Steel products that fall outside the flat products category. Includes bars, rails, rods, and beams. Used in many sectors but most commonly in construction.

**Pipe and Tube Products:** Either seamless or welded pipe and tube products. Used in many sectors but most commonly in construction and energy sectors.

**Semi-finished Products:** The initial, intermediate solid forms of molten steel, to be re-heated and further forged, rolled, shaped, or otherwise worked into finished steel products. Includes blooms, billets, slabs, ingots, and steel for castings.

**Stainless Products:** Steel products containing at minimum 10.5% chromium (Cr) offering better corrosion resistance than regular steel.

**Steel Mill Products:** Carbon, alloy, or stainless steel produced by either a basic oxygen furnace or an electric arc furnace. Includes semi-finished steel products and finished steel products. For trade data purposes, steel mill products are defined at the Harmonized System (HS) 6-digit level as: 720610 through 721650, 721699 through 730110, 730210, 730240 through 730290, and 730410 through 730690. The following discontinued HS codes have been included for purposes of reporting historical data (prior to 2007): 722520, 722693, 722694, 722910, 730410, 730421, 730610, 730620, and 730660.

Global Steel Trade Monitor: The monitor provides global import and export trends for the top countries trading in steel products. The current reports expand upon the early release information already provided by the Steel Import Monitoring and Analysis (SIMA) system that collects and publishes data on U.S. imports of steel mill products. Complementing the SIMA data, these reports provide objective and current global steel industry information about the top countries that play an essential role in the global steel trade. Information in these reports includes global exports and import trends, production and consumption data and, where available, information regarding trade remedy actions taken on steel products. The reports will be updated quarterly.

**Steel Import Monitoring and Analysis (SIMA) System:** The Department of Commerce uses a steel import licensing program to collect and publish aggregate data on near real-time steel mill imports into the United States. SIMA incorporates information collected from steel license applications with publicly released data from the U.S. Census Bureau. By design, this information provides stakeholders with valuable information on the steel trade with the United States. For more information about SIMA, please go to http://enforcement.trade.gov/steel/license/.



T R A D E
ADMINISTRATION

**Steel Import Monitoring and Analysis** 1401 Constitution Ave., NW, Room 21006 Washington, D.C. 20230

T 202.482.2105 F 202.501.1377 Email ECGlobalSteelStats@trade.gov

trade.gov/steel